



Henry and Andrew's Guide

Our Kids Guide to Travel, Food and the San Francisco Bay Area

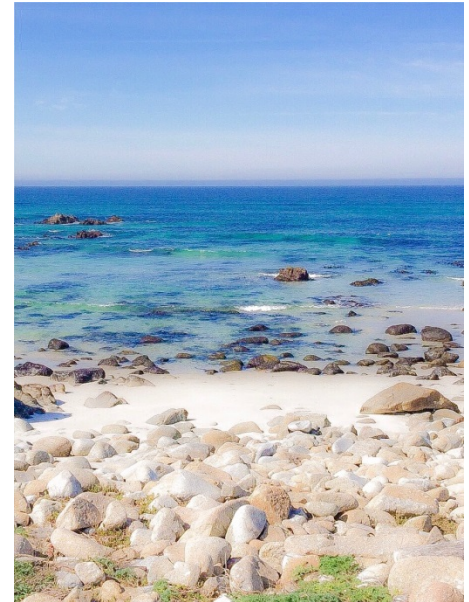
www.henryandandrewsguide.com

ABOUT OUR BLOG

We are a family of 4, who love to travel, have fun, and show it! We show families what a great time they can have at their local kid-friendly businesses. We hear what families are asking for, and deliver a comprehensive list (102 to be exact) of Fantastic™ places they can go to get what they want.

So far, we've created seasonally appropriate lists for families in the San Francisco Bay Area such as a list of winter holiday activities and rainy day activities.

We are currently working on rain-or-shine birthday party venues in the San Francisco Bay Area – we hope you join us!



7500
monthly views

4000
unique visitors

10,000+
Total Reach in SF Bay Area

 **1010 Followers**
facebook.com/handaguide

 **76 Followers**
[@handaguide1](https://twitter.com/handaguide1)

 **1500 Followers**
[@handaguide](https://instagram.com/handaguide)

 **40,000 Monthly Views**
[@handaguide](https://pinterest.com/handaguide)

STATS

TARGET AUDIENCE

Our main audiences are parents, mainly mothers, in the San Francisco Bay Area. Each of our posts is shared with over 10,000 moms in the Bay Area throughout our social media channels, including popular mother's groups in the Bay Area.

People who follow us are all interested in travel, in particular traveling and activities to do with kids.

96% *of readers are women*

95% *of readers are from the US*

90% *of readers are from the San Francisco Bay Area*

95% *Of readers are interested in travel and activities with kids*



Our 102 Fantastic Lists are well received on mother's groups. To the left are *only some* of the reactions from one post. (No way could we fit them all on this page!)

Below are some examples of our Instagram shout outs we've received from local and large accounts such as @sanfranciscotoddler, @dressedtomatch, @rockthatmuseumkid, and @bestwineries,

sanfranciscotoddler Was feeling like I've got this "mom thing" down because we had a rain jacket before the rainy season 🌧️ Well, the rainy season came early and this little puddle jumper needs some boots! What are the best toddler rain boots?! Any brands that we should avoid??

A huge shout-out to my friend @handaguide for making us a list of 102 things to do on our rainy days 🙌 The link is in my bio and I've already looked at it about 500 times this week! You're the real MVP 🙌

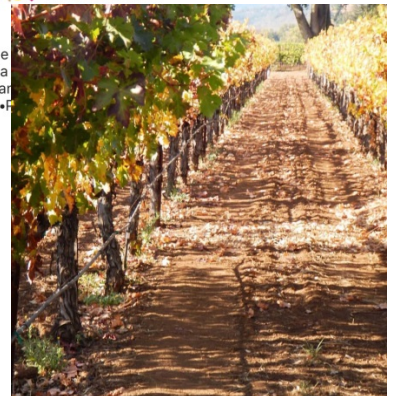


676 likes

dressedtomatch Going bananas at the @museumoficecream! 🍌🍌🍌 #dressedtomatch 📷: @handaguide

338 likes

rockthatmuseumkid The •Photo: @handaguide via Museum of Ice Cream San (@museumoficecream) •



1,001 likes

bestwineries Sonoma Valley & the most beautiful time of the year, Fall. 🍂

📍 Sonoma, CA, USA 🇺🇸 📷: @handaguide